

PROGRAM CONFERENCE PROGNOSFRUIT 2015 - MERAN

08:00 – 09:00	Registration
09:00 – 09:30	OPENING
	<i>Mr Hans van Es</i> , Chairman Fruit and vegetables Committee COPA – COGECA
	<i>Mr Georg Kössler</i> , President South Tyrolean Apple Consortium
	<i>Mr Arnold Schuler</i> , Political Leader of Agriculture in South Tyrol
09:30 – 10:45	PRODUCTION APPLE FORECAST, MARKET ANALYSIS AND OUTLOOK
	<i>Mr Philippe Binard</i> , WAPA – Apple Production forecast 2015
	<i>Mr Helwig Schwartau</i> , AMI – Apple Market Analysis & Trends
	<i>Mr Alessandro Dalpiaz</i> , Assomela – Italian Apple & Pear Outlook
10:45 – 11:30	Coffee break
11:30 – 12:30	PRODUCTION PEAR FORECAST, MARKET ANALYSIS AND OUTLOOK
	<i>Mrs Daphne Van Doorn</i> , WAPA – Pear Production forecast 2015
	<i>Mr Helwig Schwartau</i> , AMI – Pear Market Analysis & Trends
	<i>Mr Christian Weseloh</i> , BVEO, Prognosfruit 2016 preview – Germany
12:30 – 14:15	Lunch
14:15 – 15:30	AFTERNOON SESSION 1
	<i>Mr Herbert Dorfmann</i> , member of the European Parliament
	<ul style="list-style-type: none"> • TTIP – what does it mean for the apple and pear production in the EU?
	<i>Mr Todd Frydhofer</i> (Washington Apple Commission)
	<ul style="list-style-type: none"> • USA and Washington apples trends
	<i>Mr Klaus Gasser</i> (VOG Products)
	<ul style="list-style-type: none"> • Trends and 2015 market development in the processing industry
15:45 – 16:15	Coffee break
16:15 – 17:45	AFTERNOON SESSION 2
	<i>Mr Fritz Prem</i> (president EBF) and <i>Mr Peter Rolker</i> (vice-president EBF)
	<ul style="list-style-type: none"> • Organic market: growth and opportunities in Europe • EU reform of organic legislation: A step forward or backwards?
	<i>Mr Michael Oberhuber</i> (research center Laimburg)
	<ul style="list-style-type: none"> • Innovations in the apple production sector in South Tyrol
	<i>Mr Georg Theiner</i> (Fructus)
	<ul style="list-style-type: none"> • TBD
19:30	Galadinner